



**ENABLING
LEADERSHIP
THROUGH
EFFECTIVE
COMMUNICATION**



ABOUT US

We are a one stop solution provider that Enables, Equips, and Empowers professionals and organizations to build their Creativity, Strategic Thinking and Communication Craft.



MISSION

To enable leadership effectiveness of people, drive growth and deliver lasting impact by enhancing communication and providing a roadmap for leading careers.



VISION

Ignite creativity, enhance communication, and build strategic outlook of 1 million lives by 2026.



1. CREATIVITY PROGRAMS

- Finding your inner picasso
- Acing the game of creativity
- Creative & consultative selling
- Creative problem solving
- Deepen listening-sensing – observing to unravel possibilities
- Art of asking questions and inquiry mindset
- Finding your inner compass and gps
- Becoming an ideas ninja and the masterful thought experimenter

2. COMMUNICATION PROGRAMS

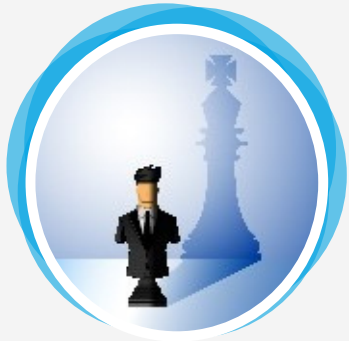
- Communicate right-guide to holistic communication Shark tank pitches-making every second count
- The art and science of crafting content
- Making ideas stick and tick
- Mastering brevity & briefness to create impact
Communicate to differentiate
- Memorable storytelling

3. STRATEGY PROGRAMS

- Unraveling routine and ritual to unlock productivity Sense making amidst chaos
- Dealing with ambiguity
- The discipline of planning, organising & execution Becoming corporate ready-professional prepares
- The discipline of prototyping-minimal viable prototype
Structured risk-taking



1. CREATIVITY PROGRAMS



FINDING YOUR INNER PICASSO



- Discover and decipher your own levers of Passion!
- Learn the hacks of broadening and deepening your Passion.
- Build habits Passion into a Viable Profession and Work Practices.
- Deepen your understanding of your current levels of creativity!
- System of rituals to build Creativity.



ACING THE GAME OF CREATIVITY



- Discovering, Developing, and Sustaining Inner Creativity at a War Scale.
- Practice, Habits, and Rituals of Creative Thinking and Execution.
- Mechanism of channelizing Creativity through 'Thoughts', 'Words', and 'Actions'.
- Application of Creativity for workplace Conversations, Ideation, Influence, Selling, and Application!
- Finding Flow, Fluidity, and Flexibility in work to produce ultimate results.



CREATIVE & CONSULTATIVE SELLING



- Understand and Internalize the Rationale, Logic, and Design of Connecting the Dots.
- Sharpening Observations, triggers, & questions for quickly drawing connections.
- The Art and science of finding Faults in Default, Irregularities, and Pattern Recognition.
- The Mechanism of Problem Identification and Wicked Problem Articulation.
- The wherewithal of creative problem solving on a day-to-day basis.

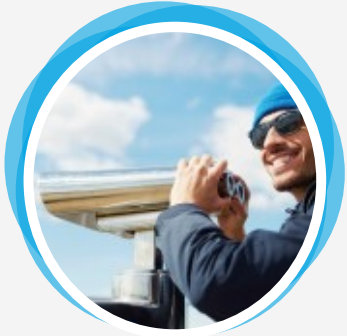


CREATIVE PROBLEM SOLVING



- Internalise and Ace the mechanism and mechanics of Creative & Consultative Selling.
- Creation of Solving Moments rather than Selling Spree.
- Sensing, Seizing, and Sizing up the Problem Statements and Pain Points.
- Art of Relating, Understanding, and Empathising with your Target Audience.
- Creative Ways of Engagement & Influencing rather than Frantic Pursuing.

1. CREATIVITY PROGRAMS



DEEPEN LISTENING-SENSING – OBSERVING TO UNRAVEL POSSIBILITIES



- Discover, Deepen, & Demystify the 'Power' & the Process of Listening Sensing Observing.
- Hacks to listen deeply, infer the unsaid, and process the spoken & explicit components.
- Mechanism to 'Sense' and 'Smell' the room, capture trends, and seize weak signals of a "Big Trend".
- Mechanics of observing your environment and milieu for stumbling across ideas & drawing connections.
- Practice relaxed efficiency for optimum results.



ART OF ASKING QUESTIONS AND INQUIRY MINDSET



- Definition, distinction, and Differences between 20 Types of Questions.
- Leveraging Questions to discover problems, gaining clarity, exploring solutions, building possibilities, and breaking assumptions.
- Characteristics that render a question Great Clarity, Precision, Crispness, Reflective.
- Mechanics of observing your environment and milieu for stumbling across ideas & drawing connections.
- Practice relaxed efficiency for optimum results.



FINDING YOUR INNER COMPASS AND GPS



- Unravelling the existential question, Who Am I?
- Figuring out the seeds of 'Passion' within you and accessing your 'Inner Compass'.
- MILL I Identifying & Amplifying the triggers of Inspiration for sustaining motivation.
- Realignment of your strengths, passion with your 'Profession' and 'goals'.
- Building the Emotional Infrastructure to build 'Resilience' & 'Composure' to handle chaos.



BECOMING AN IDEAS NINJA AND THE MASTERFUL THOUGHT EXPERIMENTER



- Connection and idea building practice for unique solutions to a variety of problems.
- Effective experimentation hacks and rituals to be followed.
- Talent Identification techniques to leverage for premium results.
- Ideas to execution to implementation and how it aids in efficacy.
- Connection and idea building practice for unique solutions to a variety of problems.
- What are the pivots of the learning experience?

2. COMMUNICATION PROGRAMS



COMMUNICATE RIGHT-GUIDE TO HOLISTIC COMMUNICATION



- The ABCD of Active Listening. The Mechanics & Mechanism of
- Voice Modulation – Pitch, Tone, Tempo.
- The Knack of Crafting Content and Curation.
- The Power of Posture and Body Language.
- The Art of Storytelling to influence and shape perspectives.



SHARK TANK PITCHES-MAKING EVERY SECOND COUNT



- Mastering Brevity Delivering Pitches in 3-, 6, and 10-mins format.
- Acing Essentials of Presentation – Identifying Minimum Few Caveats for Maximum Engagement.
- Formulating Pathos (Emotional Origin, Observation) of your idea, initiative, proposition, or brand.
- Articulating the Ethos (the logical narrative and story) of your idea, initiative, proposition, or brand.
- Conveying Confidence, Clarity, and Conviction through body language and conversational Intelligence.



THE ART AND SCIENCE OF CRAFTING CONTENT



- 'Power of Brevity' to seed your point of view, central idea, or a trigger with utmost clarity.
- Penning your mindshare into a coherent narrative which is Simple Sophisticated Byte Sized.
- Structuring Sequencing your narrative in form of a relatable & informative story or tale.
- Unleashing the might of building a relevant repertoire for creating promising content.
- Leveraging Visuals, Statistics, Scenarios to make your content rich.



MAKING IDEAS STICK AND TICK



- Deploying structured thinking to become an Idea & ideation Machine.
- Becoming an Idea Magnet – Curating, Visualizing, Retaining, Executing Relevant Ideas.
- Testing Promise of an Idea Viability Feasibility, and desirability.
- Communication of Idea – Success Model (from Made to Stick by Chip & Dan Heath).
- Observations based ideas Directory for personal & professional space, basis the experiences.

2. COMMUNICATION PROGRAMS



MASTERING BREVITY & BRIEFNESS TO CREATE IMPACT



- Extrapolating the span of words to fulfil the caveat of time.
- Hacking Concision Precision Specificity to deliver crux of the matter.
- Leveraging expressions, metaphors, anecdotes, and idioms to convey a lot in few.
- Drawing upon Substantial Substance & key messaging when penning down content.
- Mastering economy of words, simplicity, tackling redundancy armada of Information.



COMMUNICATE TO DIFFERENTIATE



- Leveraging your voice as your second face.
- The mechanics and mechanism of voice modulation- Pitch, Tone, Tempo. Public speaking hacks.
- The ABCD of active listening.
- The art and science of storytelling influence and shape perspectives.
- The art of negotiation.
- Aspects of delivering memorable presentations.
- Building lasting presence.
- Power dressing, body language, and gesticulation.



MEMORABLE STORYTELLING



- Master the art of storytelling understanding What, Why, How of storytelling.
- The 3 magic hormones and its impact in storytelling.
- The triple R effect and how to master.
- Hacking Concision Precision Specificity to deliver crux of the matter.
- Leveraging expressions, metaphors, anecdotes, and idioms to convey a lot in few.
- Drawing upon Substantial Substance & key messaging when penning down content.
- Mastering economy of words, simplicity, tackling redundancy armada of Information.

3. STRATEGY PROGRAMS



UNRAVELING ROUTINE AND RITUAL TO UNLOCK PRODUCTIVITY



- Connection and idea building practice for unique solutions to a variety of problems.
- Effective experimentation hacks and rituals to be followed.
- Talent Identification techniques to leverage for premium results.
- Ideas to execution to implementation and how it aids in efficacy.
- Connection and idea building practice for unique solutions to a variety of problems.
- What are the pivots of the learning experience?



SENSE MAKING AMIDST CHAOS



- Translating 'Worry' into Wonderment in times of Ambiguity & Chaos.
- Balancing Business Intelligence with Intuition and Experiences.
- Enhancing Your Inner Curiosity Engine with external radar to capture cues.
- Managing amassing cues, triggers, and Inferences with Actions & Decisions.
- Leveraging own native intelligence with ecosystem's wisdom.



DEALING WITH AMBIGUITY



- Translating the Anxiety of Lack of clarity into an exploration of Building Perspective.
- Converting the Panic emanating from disruption into a Pause moment for reflection.
- Breaking the shackles of Analysis Paralysis into spaces of Structured Action.
- Delay the mechanism of Procrastinating Decisions into Micro decisions & Macro-Actions.
- Activating Network & Ecosystem to expand perspective and elicit Information.

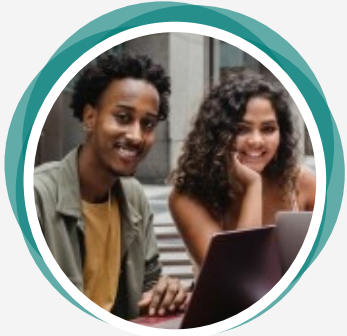


THE DISCIPLINE OF PLANNING, ORGANISING & EXECUTION



- Micro planning of calendar and schedule consistently for Macre impact in business.
- The Power of Documenting Battle Procedure to plan the timelines of different Priorities & Projects.
- Discipline of Planning Your Days, Weeks, Months, and Year in Advance.
- Three Box Framework based Planning (Managing Current, Selectively Forgetting Past, and Creating Future).
- The Art of Planned Neglect (The Craft of not letting overarching Priorities bother you).

3. STRATEGY PROGRAMS



BECOMING CORPORATE READY-PROFESSIONAL PREPARES



- Corporate Etiquettes Conduct Behaviour Appearance.
- Demystify the meaning of Professionalism, Professionalism, Credibility, and Reliability.
- How to conduct yourself in a meeting amidst seniors and different teams.
- Leaving your Signatures through your Thoughts – Words – Actions, & Communication.
- Practicing Humble Audacity – Seeking Feedback-Building Trust Getting Better-Displaying Focus-Radiating Triggers that Garner Respect & Attention.



THE DISCIPLINE OF PROTOTYPING-MINIMAL VIABLE PROTOTYPE



- Leveraging your best skill set to maximum use.
- The importance of an MVP to convert thoughts and word into actions.
- Talent identification techniques hacks and rituals.
- The Power of Documenting Battle Procedure to plan the timelines of different Priorities & Projects.
- Get familiarized with frameworks and models for prototyping.



STRUCTURED RISK-TAKING



- Gaining a perspective on the important steps in risk taking.
- Knowing about the various qualities that favour risk taking.
- Being able to view risks as opportunities.
- Understanding the personality characters of effective risk takers.
- Knowing the different self-skills promote risk taking.
- Understanding to deal with ambiguous situations.
- Decision Making Model Ascertaining stakes, implication, Impact & taking calculated risks.

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